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Refer to guidance notes for completion of each section of the specification.

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| Module Code: | BUS472 |
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| Module Title: | Leading Organisations in Times of Global Emergency |
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|---------------|---|----------------------|----|
| Level: | 4 | Credit Value: | 20 |
|---------------|---|----------------------|----|

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|------------------------|------|--------------------|--------|
| Cost Centre(s): | GAMG | JACS3 code: | N100 |
| | | HECoS code: | 100078 |

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|----------------|-----|-----------------------|------------------------------------|
| Faculty | SLS | Module Leader: | Dr Marcus Hansen Gaenor Roberts |
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|---------------------------------------|----------------|
| Scheduled learning and teaching hours | 18 hrs |
| Total contact hours | 18 hrs |
| Guided independent study | 182 hrs |
| Module duration (total hours) | 200 hrs |

| Programme(s) in which to be offered (not including exit awards) | Core | Option |
|--|--------------------------|-------------------------------------|
| Standalone module Affiliated to BA(Hons) Business for QAA purposes | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

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|-----------------------|
| Pre-requisites |
| None. |

| | | |
|-------------------------------|------------|---------------|
| Office use only | | |
| Initial approval: | 21/04/2020 | Version no: 1 |
| With effect from: | 21/04/2020 | |
| Date and details of revision: | | Version no: |

Module Aims

The world is currently changing at a rapid pace and businesses need to be agile and able to respond to these developments in order to ensure their future success. This module will introduce students to some of the issues that are presenting challenges to businesses, and potential strategies for developing business resilience in challenging times. The module is designed to be uplifting, open to all learners, and reflect the changing nature of the business landscape, particularly during a global crisis.

Module Learning Outcomes - at the end of this module, students will be able to

| | |
|---|---|
| 1 | Describe the factors that impact upon organisational success in the current business environment. |
| 2 | Identify new and emerging business leadership and management challenges. |
| 3 | Recognise potential opportunities for future-proofing businesses to ensure a prosperous future. |

| Employability Skills The Wrexham Glyndŵr Graduate | I = included in module content A = included in module assessment N/A = not applicable |
|--|--|
| <i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i> | |
| CORE ATTRIBUTES | |
| Engaged | |
| Creative | |
| Enterprising | |
| Ethical | |
| KEY ATTITUDES | |
| Commitment | |
| Curiosity | |
| Resilient | |
| Confidence | |
| Adaptability | |
| PRACTICAL SKILLSETS | |
| Digital fluency | |
| Organisation | |
| Leadership and team working | |
| Critical thinking | |
| Emotional intelligence | |
| Communication | |

Derogations

None.

Assessment:

Indicative Assessment Tasks:

Guidance: please ensure you add indicative word count and durations within the narrative body of this section

Students will be required to complete a number of online discussion forums on topics of their choosing. The forums will enable students to reflect and demonstrate their learning. The minimum expectation for the word count is 1,000 words.

| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) |
|-------------------|-----------------------------|------------------------|---------------|
| 1 | 1 to 3 | Learning logs/journals | 100 |

Learning and Teaching Strategies:

This module will be delivered entirely online and the learning and teaching strategies will be accessible and wide-ranging in order to cater for a diverse audience. It is anticipated that content will take the form of videos, blogs and discussion forums alongside directed study and reading. The schedule for the content will be flexible to reflect the changing nature of businesses and the environment in which they operate. Students will be expected to engage with all content as a package and the assessment will also encompass all content.

Syllabus outline:

The syllabus will be updated regularly to reflect the changing nature of business and the environment in which they operate. Indicative topics include:

- Organisational coping strategies and contingency planning for staff in times of crisis
- Government Help & Support: business law, employment law and government support
- The power of social media and digital marketing.
- Crisis management: seeking opportunities in challenging times
- Emerging technology and the role of automation
- Financial sustainability during crises

Indicative Bibliography:

Essential reading

Current business news, guidance and articles available online and on Resourcefinder

Other indicative reading